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Rep Firm	
Sales Office (	) WASHINGTON
Salesperson (	) BRAD PHILLIPS
Salesperson Phone#	202-955-5342
Salesperson FAX#	202-955-5348

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

REVISED INS 7,8,19,21,27  
PLEASE CNFM, THANKS

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*7	SA	8A-9A	GMA	:60	\$250.00	09/08-09/08	1	1	1	\$250.00	
		Sales Remark: V5 REVISED										
		V5 More than 2 codes changed										
	*8	SU	8A-9A	GMA	:30	\$125.00	09/09-09/09	0	0	0	\$0.00	
		Sales Remark: V5 REMOVED SPOT										
		V5 Comment Changed, Spots/week Changed										
	*19	M	7P-730P	WHEEL	:60	\$700.00	09/10-09/10	1	1	1	\$700.00	
		Sales Remark: V5 REVISED										
		V5 More than 2 codes changed										
	*21	M	730P-8P	JEOPARDY	:30	\$350.00	09/10-09/10	0	0	0	\$0.00	
		Sales Remark: V5 REMOVED										
		V5 Comment Changed, Spots/week Changed										
	*23	SA	730P-11P	NASCAR	:60	\$4,000.00	09/08-09/08	1	1	1	\$4,000.00	
		Sales Remark: V5 REVISED										
		V5 More than 2 codes changed										

Rep Order# 9739589 Ver# 5 Status Revised  
EC'd Yes

Traffic Order# 31590

Printed: 09/06/2012 3:09 PM  
Last Received: 09/06/2012 3:00 PM  
Showing Buylines: All Rep & Sta Revised Lines

Station WWSB-TV SARASOTA,FL  
Advertiser ( ) POLITICAL  
Product OBAMA FOR AMERICA  
Estimate# 1536  
Buyer KATIE KEULEMAN  
Phone#  
Fax#

Agency ( ) GMMB  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 95/101/1536  
Flight Dates 09/04/2012 - 09/10/2012  
Hiatus Weeks

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---REPORT TOTALS---

Report Totals: 3 / \$4,950.00

---SALES MONTHLY TOTALS---

Sep 12: 48 / \$18,025.00  
Sales Totals: 48 / \$18,025.00  
Station Totals: 48 / \$18,025.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$360,500

CABL	0%	UNKN	95%	WBSV	0%	WFLA	0%	WFTS	0%
WTOG	0%	WTSP	0%	WTTA	0%	WTVT	0%	WWSB	5%

---COMPETITIVE COMMENTS---

SHARES EST

Books FEB12, NOV11  
Demos RA35+